



PROFESSIONAL DEVELOPMENT

In 2005, the Arkansas Legislature passed Act 2318 that created a partnership between AETN and the Arkansas Department of Education (ADE) to form ArkansasIDEAS, which provides high-quality, online, ADE-approved professional development for educators licensed in Arkansas.

ArkansasIDEAS serves more than 35,500 registered users in Arkansas. As of October 2012, more than half a million credit hours have been earned by Arkansas educators.

Through ArkansasIDEAS, AETN offers:

- Professional development portal with online tools
- Common Core website
- Educator training and workshops
- Original productions

At a glance . . .

EDUCATIONAL OUTREACH IN YOUR COMMUNITY

AETN serves Arkansas communities through outreach programs and partnerships, which share PBS and PBS KIDS resources that impact student achievement.

The Arkansas Digital Education Network (DEN) program works with schools, early learning centers and parents to increase student learning opportunities at school, at home and on the go with digital media. This transmedia project is designed to increase school readiness in math and literacy by offering teacher and parent training on educational technology.

The AETN Public Media Center at the Museum of Discovery in Little Rock invites museum visitors to take a break and enjoy PBS educational videos, games, books, digital learning and more.

AETN celebrates Dr. Seuss's birthday/Read Across America Day each March and encourages kids to read by hosting events and sharing educational materials.

A partnership with the Arkansas State Library system allows AETN to use libraries for free screening events and to distribute locally produced films statewide.



EDUCATION



PBS KIDS was named the most educational TV/media brand, the safest destination for children to watch television or visit online, and the top provider of content that helps children build reading and math skills. (2012 Harris Poll)

Children who watched "Super Why!" scored 46% higher on standardized tests than those who did not watch the show ("Summative Evaluation of Super Why!" 2008 Univ. of Penn.)

AETN EDUCATIONAL PROGRAMS AND SERVICES

Trusted. Valued. Essential.

The Arkansas Educational Television Network (AETN) enhances and empowers the lives of all Arkansans by offering lifelong learning opportunities through high-quality educational television programs and services.

To achieve our goals, we work closely with institutions across the state to expand children's minds by providing educational resources to schools, all educators, parents and children.

AETN offers opportunities for learning and growth by expanding educational television programs' offerings beyond our broadcasts with public service media – such as workshops, panel discussions, free program screenings, outreach and family events, and teacher and parent trainings.



ArkansasIDEAS professional development website impacts teachers.

"I am so thankful for this opportunity to get my professional development hours this way. I was extremely nervous about the time crunch to get these hours in because I have little ones and no grandparents or babysitters. This was truly an answered prayer." – Tommie Leigh, teacher

"You have renewed my faith in 'the system'...it's so refreshing to have a caring partner at the other end of the e-mail address!" – Arkansas teacher

ideas.aetn.org

PBS KIDS uses media across all platforms – TV, online, mobile and more – to prepare kids for success in school .

The “Martha Speaks” Dog Party app improved vocabulary as much as 31% in children ages 3 to 7 (“Learning: is there an app for that?” 2010 Chion/Shuler/Joan Ganz Cooney Center)

PBS and its nearly 360 member stations, including AETN, make up America’s largest classroom.

Online resources:
aetn.org/education
aetn.org/kids
pbs.org/teachers
pbs.org/parents
pbskids.org



EDUCATION FOCUS AREAS

AETN is *more than just television.*

ADE partnership for ArkansasIDEAS: AETN works side by side with Arkansas Department of Education (ADE) to provide teachers with quality, online, ADE-approved professional development through ArkansasIDEAS. Nearly half a million credit hours have been earned by Arkansas educators since ArkansasIDEAS was created.

Arkansas Common Core State Standards (CCSS) Initiative: AETN supports the CCSS Initiative by serving as the leading provider of related professional development material. We have also created and host a website (ideas.aetn.org/commoncore)

dedicated to the support of state educators in the Arkansas CCSS Initiative. Since December 2011, more than 30,000 educators, representing all 50 states, have visited the CCSS websites.

STEM: AETN partners with the Arkansas Department of Education (ADE) in the Professional Development Plan for STEM Foundations and will produce video courses and maintain a website that hosts high-quality online professional development courses.

AETN PBS LearningMedia: This online platform (aetn.pbslearningmedia.org) provides more than 20,000 free, innovative,

classroom-ready digital resources to every teacher, student and parent across Arkansas.

Teacher training and workshops: AETN offers teacher training and workshops through live streaming, face to face and online to help teachers impact student achievement in the classroom.

PBS online resources: PBS educational resources offer teachers and parents supplementary materials for the classroom, apps, teacher guides from broadcasts, and other resources, such as PBS TeacherLine, pbs.org/teachers and pbs.org/parents.



CURRENT EDUCATION IMPACT AREAS

Impacting Student Achievement

AETN works as a leader and important partner to help Arkansas achieve critical local and national educational goals. Resources for schools and educators include:

Grade-level Reading Initiative: AETN is a media and resource partner in the Arkansas Grade-level Reading Campaign that aims to have all Arkansas children reading at grade level by the end of third grade by 2020.

Mobile iPad and iMac Labs: AETN Education, through ArkansasIDEAS, is developing two mobile learning labs for teachers to increase online learning opportunities. The mobile iMac laptop lab and a mobile iPad lab will come with a Wi-Fi hotspot.

Teacher Evaluation Website/Professional Development: In the 2011 legislative session, changes in performance evaluation for all Arkansas public school teachers and principals were approved. In response, AETN has partnered with ADE to introduce the Arkansas’s Teachers Excellence and Support System (TESS). To help implement TESS across the state and to aid teachers and administrators in finding professional development opportunities tailored to their specific needs, AETN will organize all of our online course offerings according to the TESS domain components.



Online parent resources

As the top provider of content that helps children build reading and math skills, PBS uses media across all platforms to prepare kids for success in school through television programs, online offerings, mobile apps and more.

- ReadyTo Learn
- Raising Readers
- AETN Kids online
- AETN Kids GO Club

AETN supports the Arkansas Legislature’s education initiatives

- AETN and ADE partnership to create ArkansasIDEAS Act 2318 of 2005
- Child Maltreatment Act 1236 of 2011
- Heat Illness, Communicable Diseases, Concussion Act 1214 of 2011
- Students with Special Needs/Disabilities Act 1146 of 2011
- “Jason Flatt Act” – Suicide Awareness and Prevention Act 770 of 2011
- Enhancing Early Childhood Programs Act 636 of 2011
- Enhancing Parental Involvement Plans Act 1002 of 2011
- Teacher Excellence and Support System Act 1209 of 2011

For more information call 1-800-488-6689 or email ideas@aetn.org

