

# Federal Communications Commission

**FCC MB - CDBS Electronic Filing**

**Account number: 600639**

**Description: KETZ - FORM 388 (1Q)**

**Application Reference Number: 20090407AHK**

**Successfully filed at Apr 7 2009 4:45PM**

**Based on the information supplied, no fee is required.**

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**FCC 388**  
**DTV Quarterly Activity Station Report**

FOR COMMISSION USE ONLY  
FILE NO. -20090407AHK

Licensee  
ARKANSAS EDUCATIONAL TELEVISION COMMISSION

Call Sign KETZ	Facility Id 92872	Previous Call Sign (if applicable)
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Community of License			
City	State	County	Zip Code
EL DORADO	AR	UNION	71730 -

Nielsen DMA MONROE-EL DORADO	World Wide Web Home Page Address WWW.AETN.ORG	Licensee Renewal Expiration Date (mm/dd/yyyy) 06/01/2013
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Channel Numbers: (Check the Channel Number(s) to which this form applies.)

<input type="checkbox"/> Analog	
<input checked="" type="checkbox"/> Digital	12

Report reflects information for quarter ending: 03/31/2009

Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?

Option One (A and D)  Option Two (B and D)  Option Three (C and D)

Over the past quarter, have you fully complied with the requirements of this option?  Yes  No

**Simulcasting:**

Are you simulcasting on your Analog channel and your primary Digital stream?  Yes  No

**Application Purpose:**

<input checked="" type="radio"/> DTV Education Report	
<input type="radio"/> Amendment	File Number -

If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.

**Section C (For Noncommercial broadcasters only)**

On its analog channel, and its primary digital stream, a station must air 60 seconds per day of on-air consumer education, in variable timeslots, including at least 7.5 minutes per month between 6 pm and 12 am. Beginning May 1, 2008, this requirement doubles, and beginning November 1, 2008, it increases again, to 180 seconds per day and 22.5 minutes per month between 6 pm and midnight. It must also run one 30 minute transition education piece once (See rules for additional details).

Have you aired a sufficient amount of consumer education (60, 120, or 180 seconds per day, depending on the date) during each day this quarter?  Yes  No

**30 Minute Educational Programs - Last Quarter**

How many 30 minute, DTV-related informational programs did your station run during the quarter? The comment box may be used to describe this activity. At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to June 12, 2009.

Total number of 30 Minute Informational Programs 4

Comments:

**Section D (For all broadcasters)**

**Additional DTV On-air Initiatives - Last Quarter**

Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.  Yes  No

Comments:

**Station Website Additional Activity Related to the DTV Transition - Last Quarter**

Does your station have a Website?

Yes  No

If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.

Yes  No

Comments:

#### Additional DTV Outreach Efforts -- Last Quarter

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

Speaking Engagements

Comments:

49 PEOPLE AT TWO (2) CIVIC GROUPS.

Community Events

Comments:

Other (describe)

Comments:

AETN HAS SPOKEN DIRECTLY TO HUNDREDS OF PEOPLE ON THE PHONE OR VIA EMAIL ANSWERING QUESTIONS ABOUT DTV.

**This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.**

Comments:

#### Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing

Typed or Printed Title of Person Signing  
EXECUTIVE DIRECTOR

Signature

ALLEN WEATHERLY

Date (mm/dd/yyyy)

04/07/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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