

### Highlights from Fiscal Year 2011

#### “Election 2010: The Debates”

Nine separate debates were held over five days on the UCA campus. The debates included 25 candidates in nine different races with 27 journalists posing questions. This public service allowed Arkansans a thorough look at candidates and their platforms.

#### “U.N.I.T.Y.”

In 2004, inmates and prison officials formed the “U.N.I.T.Y.” (U and I helping Teen Youth) program at Tucker Maximum Security Prison in Tucker, Ark. The documentary highlighted this program and positive outcomes.

#### “CW150: Remembering the Civil War in Arkansas”

AETN, in partnership with the Arkansas Civil War Sesquicentennial Commission, presented an original one-hour program from the Old State House in Little Rock to reflect on the anniversary of the Civil War and its impact on the state a century and a half later.

#### “Men & Women of Distinction: Miller Williams”

Miller Williams might be best remembered as the man who delivered the inaugural poem at Bill Clinton’s second inauguration, but in the world of literature, he ranks among the best of American poets. This program highlights his life and works.

In its fifth year, “Student Selects: A Young Filmmakers Showcase” gave K-12 student filmmakers an avenue to have their work broadcast, streamed online and screened at the annual Little Rock Film Festival, and also provided \$10,000 in college scholarships in partnership with the THEA Foundation.

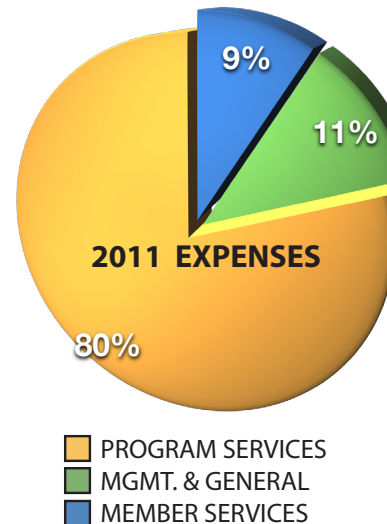
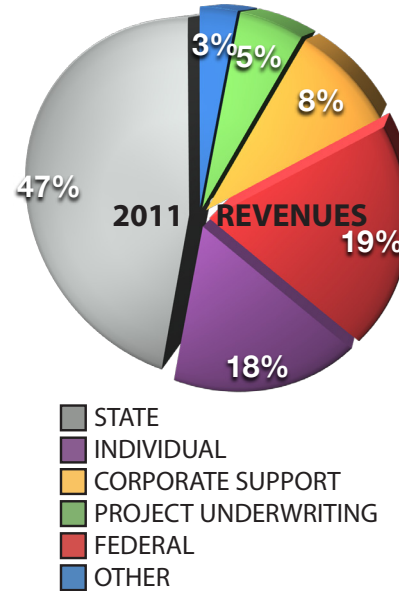
**Project VoiceScope**, with PBS, Adobe Youth Voices and “POV”, allowed a team of production specialists to enter several underserved areas of inner-city Little Rock with the goal of helping teach students the skill of filmmaking. Several unique films were created.

With **AETN/PBS LearningMedia**, free, innovative classroom-ready media became available to every teacher and student across Arkansas. This digital media platform empowers PreK-16 educators to re-imagine classroom learning.

More than 50 kids from across Arkansas were winners in the “**Dinosaur Train**” Train Day contest and boarded the Arkansas/Missouri Railroad for a three-hour trip and enjoyed a reception, program screening, train ride, “Dinosaur Train” treats, and photos with the conductors. More than 1,000 kids entered the contest online.

**The AETN Foundation** hosted three exclusive concerts: Straight No Chaser sold out the Walton Arts Center; Celtic Thunder dazzled almost 1,100 fans in Fort Smith; and Celtic Woman returned to Little Rock and enchanted 1,877 fans in May. More than 4,000 people attended the three live events.

**Several PBS celebrities visited** the AETN studios, including psychiatrist Dr. Daniel Amen, pianist and composer Tim Janis, Keith Harkin and Emmet Cahill of Celtic Thunder, digestive health expert Brenda Watson and railroad expert and producer Robert Van Camp.



To request copies of AETN’s annual financial report, contact us at 1-501-682-2386, or email us at [finance@aetn.org](mailto:finance@aetn.org).

Revenues:	Combined Total
Corporation for Public Broadcasting grants	2,072,274
Contributions	1,899,585
State funds	5,092,341
Federal grants	591,334
Other grants, sales and reimbursements	566,123
Capital projects funding	0
Production income	494,096
Interest & investment income	338,533
In-kind contributions:	
Appraisals	106,245
Professional services	203,485
<b>Total Revenues</b>	<b>11,364,016</b>
<b>Expenditures:</b>	
Program Services:	
Programming and production	6,826,682
Promotion	690,229
Engineering and information technology	2,772,551
<b>Total Program Services</b>	<b>10,289,462</b>
Support Services:	
Development and fundraising	1,165,800
Management and general	1,375,294
<b>Total Support Services</b>	<b>2,541,094</b>
<b>Total Expenditures</b>	<b>12,830,556</b>
Excess Revenues Over (Under) Expenditures	(1,466,540)
Net Assets - June 30, 2010	10,446,321
<b>Net Assets before adjustments</b>	<b>8,979,781</b>
<b>Adjustments:</b>	
Equipment acquisitions	(1,073,992)
Equipment deletions	0
Other financing sources (uses)	(2,514)
Unexpended balance of state appropriations not carried forward to subsequent year	
<b>Net Assets - June 30, 2011</b>	<b>7,903,275</b>

Audited by Arkansas Bureau of Legislative Audit and Conner and Sartain CPAs