PBS and its nearly 360 member stations, including AETN, is America’s largest classroom.

PBS KIDS is the #1 source of media for our nation’s preschool teachers

AETN creates an environment for the whole child to be successful

PBS KIDS is the #1 educational media brand

pbskids.org

PBS and its nearly 360 member stations, including AETN, is America’s largest classroom.

aetn.org
ArkansasIDEAS provides K-12 educators with quality, online, ADE-approved professional development and educational resources.

ArkansasIDEAS is much more than a portal for professional development—it is also the connection to state and national initiatives like Common Core, STEM, and TESS, face-to-face and online training, and live streaming.

Administrators can use the portal to organize professional learning communities and assign specific professional development to individuals or groups within their organizations. Course offerings include the internationally-acclaimed ASCD PD Online, Teachscape, and Annenberg/CPB, as well as courses created from AETN and ArkansasIDEAS original productions.

INTERNET DELIVERED EDUCATION FOR ARKANSAS SCHOOLS

More than half a million ADE-approved professional development credit hours have been earned by Arkansas educators.

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In 2005, the Arkansas Legislature passed Act 2318 that created a partnership between AETN and ADE to provide equitable access to high-quality, online professional development for all licensed educators in Arkansas.

The course catalog can be found online or at your next education conference.

AETN empowers educators and impacts student achievement in Arkansas.

AETN works alongside educators, families, students and the Arkansas Department of Education (ADE) in a commitment to help achieve critical state and national educational goals.

AETN offers a safe and trusted environment with award-winning children’s educational programs, as well as broadcast and online resources to improve the learning experience in Arkansas.

AETN focuses on three main educational areas:

1. Providing K-12 educators with quality, online, ADE-approved professional development and educational resources through ArkansasIDEAS.

2. Offering early education resources to PreK-4 educators, parents, and families.

3. Building on the educational foundation laid by PBS by providing resources, learning initiatives, and online activities for all Arkansans.
AETN is committed to supporting educators in the Arkansas Common Core State Standards Initiative.

AETN supports the Arkansas Common Core State Standards (CCSS) Initiative by serving as the leading provider of related professional development material. AETN created, manages, hosts and provides content for a website dedicated to the Arkansas CCSS Initiative educator professional development training.

The CCSS website has had more than 40,000 unique visitors representing all 50 states since the site launched.

AETN has created a specialized website for the Teacher Excellence and Support System (TESS), which fosters effective teaching and leading in Arkansas's schools.

To support educators and administrators using this new system, ArkansasIDEAS has assigned each course in the portal a suggested domain component according to Charlotte Danielson's work, “Enhancing Professional Practice: A Framework for Teaching.”

The framework divides the complex activity of teaching into 22 components clustered into four domains of teaching responsibility.

AETN is a partner in the professional development plan for STEM Foundations

AETN produces video courses and maintains a website that hosts high-quality online professional development courses designed to help increase teacher efficacy across Arkansas, prepare students for STEM courses and promote mastery of the Common Core State Standards.

TESS ensures high-quality instruction and instructional leadership that will impact teaching, learning and student achievement throughout Arkansas schools.

The CCSS website has had more than 40,000 unique visitors representing all 50 states since the site launched.

ideas.aetn.org/tess

ideas.aetn.org/commoncore

ideas.aetn.org/stem
AETN provides training for educators online, in person and through live streaming.

**Face-to-face labs**
AETN offers face-to-face teacher trainings at the AETN headquarters in Conway, in a school or community setting, and at educational conferences and workshops. AETN also offers a mobile Mac and iPad lab to provide technology-related professional development and impact student achievement in the classroom.

**Professional development based on PBS content**
Through ArkansasIDEAS, AETN offers professional development sessions on the high-quality, research-based PBS resources including AETN PBS LearningMedia, PBS TeacherLine, and PBS KIDS Island.

**Webinars**
Webinars introduce educators to the features, services and benefits of ArkansasIDEAS without the burden of travel. Topics include the professional development portal, and national and state level initiatives including Common Core State Standards, TESS, and STEM. Educators can visit the ArkansasIDEAS website to join the webinar through their computer or mobile device.

**Live streaming**
Educators can take part in professional development opportunities via live streaming by watching presentations and participating in discussions via chat or email.

### Early education prepares children for success in school and life.

AETN focuses on the value of early childhood education, including parental involvement and school readiness geared to PreK-4. AETN offers families, educators, and students the tools and resources necessary to enhance the learning environment and impact early learners so that they grow and succeed.

**Digital learning games**
Games based on “Curious George” and “The Cat in the Hat Knows a Lot About That!” can boost preschoolers’ math knowledge and skills, making them better prepared for kindergarten.

*Source: WestEd study: PBS KIDS Mathematics Transmedia Suites in Preschool Homes, 2012*

**“Peg + Cat” uses math and problem-solving skills to save the day and models skills such as resilience and perseverance.**
AETN PBS LearningMedia empowers PreK-13+ educators to reimagine classroom learning, transform teaching and creatively engage students.

AETN PBS LearningMedia is the go-to destination for instant access to tens of thousands of classroom-ready, digital resources including videos, games, audio clips, photos, lesson plans, and more.

Educators and parents can search, save, and share with ease.

- **Searchable**
- **Curriculum-targeted**
- **Classroom-ready**
- **Common-core aligned**
- **Multi-platform**
- **Research-based**
- **Customizable**

**Benefits of Educational Technology**

- 74% Reinforce and expand content
- 74% Motivate students to learn
- 73% Respond to a variety of learning
- 69% “Do much more than ever before” for my students
- 65% Demonstrate something I can’t show in any other way

**More than two-thirds of teachers want more classroom technology**

And up to 75% of teachers in low-income schools

**Most beneficial uses of tablets and e-readers for teaching**

- 77% Educational applications
- 64% Educational websites
- 60% Educational e-books/textbooks

**Available Technologies in the Classroom**

- 90% Personal computer
- 59% Interactive Whiteboards
- 36% Handhelds (including cell phones, smart phones)
- 35% Tablets/electronic readers

**More than one-third of teachers said they use a tablet or e-reader in their classroom, up from 20% a year ago.**

[Link to AETN PBS LearningMedia](aetn.pbslearningmedia.org)
AETN and PBS are dedicated to educators, students, and their families with resources that transform teaching and learning.

AETN builds on the educational foundation laid by PBS and serves as a resource for Arkansas educators, parents, and kids.

**PBS Parents**
PBS Parents provides the tools and resources for parents to be their children’s best first teacher and is a trusted resource that’s filled with information on child development and early learning. It also serves as a parent’s window to the world of PBS KIDS, offering access to educational games and activities inspired by PBS KIDS programs.

[pbskids.org/parents](pbskids.org/parents)

**PBS Educator Resources**
AETN PBS LearningMedia is PBS’s Web destination for high-quality PreK-13+ educational resources including classroom materials suitable for a wide range of subjects and grade levels. Lesson plans, professional development, teaching activities, on-demand video assets, and interactive games and simulations are available. These resources are correlated to state and national educational standards and are tied to PBS’ award-winning on-air and online programming.

[aetn.pbslearningmedia.org](aetn.pbslearningmedia.org)

**PBS TeacherLine**
PBS TeacherLine’s high-quality, graduate-level courses offer PreK-12 educators online professional development in a convenient, collaborative, and flexible online format. Winner of the 2011 EdTech Digest Cool Tool Awards for Best PD Solution and Best STEM Solution. (Educators can receive paid courses through ideas.aetn.org/pd/teacherline.)

[pbs.org/teacherline](pbs.org/teacherline)

**PBS KIDS Raising Readers**
PBS KIDS Raising Readers is a national literacy campaign focused on building reading skills at home, at school, in child care, and in the community.

PBS KIDS Raising Readers utilizes reading-focused PBS KIDS multimedia content, including television programming, Web content and games for parents and teachers, professional development for caregivers and teachers, and curriculum for preschool and kindergarten settings.

[pbs.org/read](pbs.org/read)

**The Ready to Learn program narrows the achievement gap.**

Ready To Learn is an effective children’s media program that includes high-quality, trans-media content and is unparalleled in its impact, value and necessity. The math- and literacy-based educational programming created by Ready To Learn provides families with effective, non-commercial content that helps prepare kids for success in school.

**PBS KIDS Lab**
PBS KIDS Lab is built on the belief that every new technology is an opportunity for learning. PBS works closely with researchers and advisers every step of the way, from building curriculum frameworks to ensure that content aligns to state and national standards, to testing early prototypes with kids. PBS KIDS Lab shares the latest and greatest in digital learning for the classroom and at home.

[pbs.org/lab](pbs.org/lab)

**PBS KIDS Island**
PBS KIDS Island provides free reading games and activities for children, parents, caregivers, and teachers to use at home or in the classroom. It is built on a literacy framework, scaffolded to preschool reading curriculum, and tracks a child’s progress, helping parents, caregivers, and teachers identify areas where the child may need additional support.

[pbskids.org/island](pbskids.org/island)

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[pbskids.org/island](pbskids.org/island)

**Video**
Kids can watch videos from PBS KIDS including “Curious George,” “The Cat in the Hat Knows a Lot About That!” “Dinosaur Train,” “The Electric Company,” and more.

[pbskids.org/video](pbskids.org/video)

**Mobile Apps**
Kids can download educational games and watch PBS KIDS shows on mobile devices.

[pbskids.org/mobile](pbskids.org/mobile)
AETN opens up the world to all children, especially those who can’t attend preschool.

AETN shares local and PBS KIDS resources, such as upcoming special programming, contests, parenting tips and ideas, videos, and local events and activities for families and communities.

The AETN KIDS Club is a safe place for Arkansas kids to get the latest news about events, contests, and special programming, as well as reading lists, healthy recipes, and information about inspirational people.

AETN takes education beyond the broadcast and into Arkansas communities.

AETN reaches out to Arkansas communities through programs and partnerships across the state to share AETN, PBS, and PBS KIDS resources that offer lifelong learning.

AETN is a media and resource partner in the Arkansas Grade-Level Reading Campaign that aims to have all Arkansas children reading at grade level by the end of third grade by 2020.

The AETN Public Media Center at the Museum of Discovery in Little Rock offers visitors a place to enjoy PBS educational videos, games, books, digital learning, and more.

AETN celebrates Read Across America Day and Dr. Seuss’s birthday each March by encouraging kids across Arkansas to read.

In conjunction with the PBS KIDS Writers Contest, AETN hosts a local competition for students K-3.

Student Selects: A Young Filmmakers Showcase is an open call for entries for K-12 students wanting to try their skills at filmmaking.

Events such as AETN Family Day in Conway offer families a safe, educational event to enjoy quality learning time.

Partnerships with the Arkansas State Library System allow AETN to use libraries for free screening events and to offer all Arkansans access to locally produced films.

PBS KIDS initiatives take characters such as The Cat in the Hat and Buddy from “Dinosaur Train” across the state encouraging students to read and learn about the world around them.

AETN is committed to bridging the literacy and student achievement gaps in Arkansas.

aetn.org/kids

aetn.org/engage
AETN and the Arkansas Department of Education are committed to educators and students.

AETN and ADE are partners in supporting and empowering Arkansas teachers with the tools and resources they need to impact student achievement.

As legislative acts are passed and educational initiatives such as ArkansasIDEAS, Common Core, and TESS are created, AETN and ADE work to ensure that the high quality and standards educators expect are delivered.

“Whether you are an administrator or teacher, you will find something valuable via ArkansasIDEAS for your professional growth. When our teachers are successful, our students will be successful.”

Tom W. Kimbrell, Ed.D.
Commissioner of Education, ADE

“Quiz Bowl” showcases the best and brightest minds in Arkansas.

“Quiz Bowl” is a yearly celebration and recognition of scholarship that has been an AETN tradition since 1985. In a series of questions, players must display their knowledge in literature, math, science, history, art, music, and economics. Teams from across the state compete for the chance to represent the Natural State in national tournaments.

arkansased.org

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Watch your favorite show, play a game, check a program time, download a learning app, and more through AETN and PBS online.

Keeping Arkansans connected and learning online.

aetn.org/educators
aetn.org/parents
aetn.org/kids
ideas.aetn.org
ideas.aetn.org/commoncore
ideas.aetn.org/tess
ideas.aetn.org/stem
aetn.pbslearningmedia.org
aetn.org/writerscontest
aetn.org/studentselects
arkansased.org (ADE)
ar-glr.net (Grade-Level Reading)

aetn.org

education@aetn.org • 1-800-662-2386 • 350 S. Donaghey • Conway, AR 72034

Facebook
YouTube
Twitter
Pinterest

AETN’s STEAM Laboratory YouTube channel features the Little Rock Museum of Discovery’s “Mad Scientist” Joel Gordon discussing science, technology, engineering, arts, and math. His experiments and demonstrations help visitors learn about STEAM in an exciting and fun environment.