Federal Communications Commission

FCC MB - CDBS Electronic Filing
Account number: 600639

Description: KETS - FORM 388 (1Q)
Application Reference Number: 20090407AHD
Successfully filed at Apr 7 2009 4:27PM

Based on the information supplied, no fee is required.

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Federal Communications Commission Washington, D.C. 20554	Approved by OMB 3060-1115 (February 2009)	FOR FCC USE ONLY

FCC 388 **DTV Quarterly Activity Station Report**	FOR COMMISSION USE ONLY FILE NO. -20090407AHD

Licensee
ARKANSAS EDUCATIONAL TELEVISION COMMISSION

Call Sign	Facility Id	Previous Call Sign (if applicable)
KETS	2770	

Community of License

City	State	County	Zip Code
LITTLE ROCK	AR	PULASKI	72301 -

Nielsen DMA	World Wide Web Home Page Address	Licensee Renewal Expiration Date (mm/dd/yyyy)
LITTLE ROCK-PINE BLUFF	WWW.AETN.ORG	06/01/2013

Channel Numbers: (Check the Channel Number(s) to which this form applies.)

☑ Analog	2
☑ Digital	5

Report reflects information for quarter ending: 03/31/2009

Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?
○ Option One (A and D) ○ Option Two (B and D) ◉ Option Three (C and D)

Over the past quarter, have you fully complied with the requirements of this option?	◉ Yes ○ No

Simulcasting:

Are you simulcasting on your Analog channel and your primary Digital stream?	◉ Yes ○ No

Application Purpose:

◉ DTV Education Report	
○ Amendment	File Number -

If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.

Section C (For Noncommercial broadcasters only)

On its analog channel, and its primary digital stream, a station must air 60 seconds per day of on-air consumer education, in variable timeslots, including at least 7.5 minutes per month between 6 pm and 12 am. Beginning May 1, 2008, this requirement doubles, and beginning November 1, 2008, it increases again, to 180 seconds per day and 22.5 minutes per month between 6 pm and midnight. It must also run one 30 minute transition education piece once (See rules for additional details).

Have you aired a sufficient amount of consumer education (60, 120, or 180 seconds per day, depending on the date) during each day this quarter?	◉ Yes ○ No

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? The comment box may be used to describe this activity. At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to June 12, 2009.

Total number of 30 Minute Informational Programs 4

Comments:

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	○ Yes ◉ No

Comments:

Station Website Additional Activity Related to the DTV Transition - Last Quarter	
Does your station have a Website?	

	◉ Yes ○ No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	◉ Yes ○ No
Comments:	
Additional DTV Outreach Efforts -- Last Quarter	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	

☑ Speaking Engagements

Comments:
49 PEOPLE AT TWO (2) CIVIC GROUPS.

☐ Community Events

Comments:

☑ Other (describe)

Comments:
AETN HAS SPOKEN DIRECTLY TO HUNDREDS OF PEOPLE ON THE PHONE OR VIA EMAIL ANSWERING QUESTIONS ABOUT DTV.

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing EXECUTIVE DIRECTOR
Signature ALLEN WEATHERLY	Date (mm/dd/yyyy) 04/07/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.